

Bachelor of Commerce in Management

Program Description

The Bachelor of Commerce in Management program is designed to provide a comprehensive understanding of management principles and practices, equipping students with the skills and knowledge necessary for effective organizational leadership in today's global business environment. The program aims to enable graduates to acquire a solid grasp of management theories, apply principles to real-world challenges, develop and implement business strategies, and understand the ethical and social responsibilities that come with management roles. Students will also develop strong communication and teamwork skills, alongside the ability to analyze and interpret business data for informed decision-making. An emphasis on adapting to the ever-changing business world and the importance of lifelong learning and professional development is integral to the program's objective.

Career Pathways

Graduates of the Bachelor of Commerce in Management can pursue a career as General Manager, Operations Manager, Human Resources Manager, Marketing Manager, Financial Analyst, Business Consultant, Entrepreneur/Small Business Owner, Sales Manager, Project Manager, Management Analyst, Supply Chain Manager, Public Relations Manager, Event Manager, Retail Manager, Non-profit Manager.

Bachelor Components

The 63 credits of the Diploma are composed of:

- 18 credits of General Education courses
- 30 credits of Core Business courses
- 15 credits of Specialist courses

The 60 credits for the Bachelor (the two years after completing the diploma):

- 27 credits of Core Business courses
- 33 credits of Specialist courses

Plan of Study: Bachelor of Commerce in Management

Plan of Study for the first two years as part of the Diploma of Management

	No. of	Course Code	Course Name	Credit
Semester 1	1	BUS101	Introduction to Business	3
	2	MAT100	Basic Math	3
	3	IT111	Business Technology	3
	4	CRW110	Critical Reading and Writing 1	3
	5	ACC101	Principles of Accounting	3

Semester 2	1	BUS200	Principles of Marketing	3
	2	MGT101	Principles of Management	3
	3	ORG222	Organizational Behavior	3
	4	CRW210	Critical Reading and Writing 2	3
	5	BUS200	Public Speaking	3
	6	ARB110	Arabic	3

Semester 3	1	ECO101	Principles of Microeconomics	3
	2	STA100	Elementary Statistics	3
	3	LDR202	Leadership	3
	4	HR203	Human Resources	3
	5	MGT220	Strategic management	3

Semester 4	1	ECO102	Principles of Macroeconomics	3
	2	MGT201	International Business	3
	3	BUS202	Fundamentals of Project Management	3
	4	FIN101	Principles of Finance	3
	5	OPR201	Operations and Risk Management	3
Total Credit Hours for the Diploma of Management				63

Plan of Study for the two years after completing the Diploma of Management

Stage	COURSE NAME	Course Code	Credit
Semester 5	Quality Management	MAGT301	3
	Introduction to Research Methods	RSM300	3
	Production & Operations Management	MAGT320	3
	Management Information System	MAGT350	3
	Business Writing	BWR320	3
Semester 6	Strategic Leadership & Change Management	MAGT380	3
	Service Marketing	MAKT416	3
	Managerial Accounting	ACCT350	3
	International Business Management	BUS380	3
	Strategic Business Marketing	MAGT423	3
Semester 7	Business Laws & Ethics	BUS350	3
	Process Management and Continuous Improvement	MAGT370	3
	Financial Management	FIN350	3
	Business Decision Making Simulation	MAGT410	3
	Entrepreneurship & Innovation	INN380	3
Semester 8	Supply Chain Management	MAGT450	3
	Business Data Analysis	BUS410	3
	International Organizational Communication & Leadership	BUS480	3
	Management Capstone	MAGT500	3
	INTERNSHIP	INT400	3
Total Credit Hours for Diploma (2 years) and Bachelor program (2 years after Diploma)			123